



## TRAININGS WITH RYSE & RAINFOREST ACTION NETWORK

We believe that environmental issues are deeply bound to issues of war, racial injustice, corporate power, patriarchy, and economics. We offer a range of trainings to help like-minded groups increase their efficacy and build their organizations and movements for social change.

**Logistics:** We have a limited group of trainers with limited time and limited budget, but when we are able, we would love to come out and work with you. If there are other groups in your area that also would like similar trainings and you can organize everyone to come together, it makes it more possible for us to come out. When possible, we ask that you help arrange the trainer(s) transportation, lodging and food.

### AVAILABLE TRAININGS

Trainings may be combined or customized to meet specific group needs. All trainings require a minimum of two hours but could take four to six hours depending on the desired content. All trainings include interactive activities and participatory discussions. RAN trainings are designed to engage and activate your group to produce specific and concrete “next steps.”

- ★ **Non-Violent Direct Action:** Learn the background and context of Direct Action organizing. Learn logistics, planning, and the strategy required to safely and effectively utilize non-violent direct action. Practice run-throughs of specific scenarios. This training can be customized to help your group plan and prepare for a specific action or campaign.
- ★ **Arts Activism:** Make your actions beautiful, fun and funny. Learn how to create a street theatre piece, build giant puppets, integrate music and poetry, and flip the script of pop culture with savvy images and redesigned symbols.
- ★ **Running the Campus Climate Challenge:** Get personalized guidance on the ins and outs of greening your school from changing light bulbs to getting a policy passed by your administration.

- ★ **Outreach:** A solid outreach plan is key to your group's continued existence and strength. Practice key outreach skills, including tabling and crowd canvassing, and get tips on how to effectively build your numbers – and keep people involved. This workshop can be tailored to a university-specific context, dealing with things such as turnover rate of students, how to engage first year students and keep them coming back to your meetings, how to reach out to non-activist students, how to confront and deal with activist image/stigma/cliqishness, and the uniqueness of a university setting. If appropriate, we will work with you to develop your group's outreach plan.
- ★ **Anti-Oppression:** Tired of dealing with conflict among people from different backgrounds? Want to build strong alliances with other groups? Gain skills and insights for integrating an Anti-Oppression lens into everything you do.
- ★ **Media Training:** Nervous about talking with the media? Not sure how to effectively get your message across? Sick of always being misquoted? This workshop will let you practice making your best pitch and provide you with strategies to effectively get your message out to the media and reframe the discussion around your issues.
- ★ **Fundraising:** At some point, every activist group wishes they had more money! Increase your comfort and skill in fundraising and come up with creative ways to raise money. Develop a fundraising plan for your group.
- ★ **Strategic Corporate Campaigning:** This workshop will address the ways in which corporations threaten the global environment, as well as the rights and livelihood of indigenous communities around the world. Through interactive activities and discussions, participants will learn the elements involved in running an effective marketplace campaign. If appropriate, we will work with the group to develop a specific campaign plan and strategy.
- ★ **Other available trainings:** Running an Effective Group, Facilitation Skills, Strategic Planning, and Grassroots Organizing Basics.

